



Crack Theatre Festival

Festival Directorship Program - 2 positions available

Associate Producer 2012 progressing to Co Artistic Director 2013

The Crack Theatre Festival is seeking two creative and committed individuals to work alongside current Artistic Co Directors Jane Grimley and Gareth Hart. Both of these positions are an opportunity for a resourceful, emerging theatre practitioner to join the Crack team. The role involves working for one year as an Associate Producer 2012, then progressing to fill the position of Co Artistic Director of the Festival in 2013.

About the Crack Theatre Festival

The Crack Theatre Festival is a national festival and forum devoted to experimental, independent, emerging and interdisciplinary performance. Crack takes place in Newcastle, Australia, as part of the annual This Is Not Art festival.

The This Is Not Art festival (TINA) is comprised of sub-festivals: the National Young Writers Festival (writing), Critical Animals (creative research) and the Crack Theatre Festival. TINA takes place annually in Newcastle over the October long weekend. For more information on TINA, visit www.thisisnotart.org.

The Crack Theatre Festival is a national launching pad for emerging artists. It is a program of performances, panels, workshops and special events to platform and enrich the work of early career artists. Focused on experimental, emerging and interdisciplinary performance practice it aims to create a creative space that is accessible to broad audiences, and an opportunity for artists to take risks in their work and develop their practice.

DEADLINE: Wednesday 8th February 2012.



Position Title: Associate Producer 2012

progressing to **Co Artistic Director 2013**

Details: This position is for 24 months

Commencement: February 2012

Working Hours: On average 2 days per week of autonomous work from home. (with increased hours between June and October). Monthly weekend/one-day trips to Newcastle from February to October are also required, but can be split between the co-directors and Associate producers. Must be available to be in Newcastle for 11 days over the festival period. The festival dates are over 4 days, the Thursday, Friday and the NSW Labor Day long weekend that falls on the last weekend of September or the first weekend of October. In 2012, the festival will run from 27 September – 30 September.

Key Relationships: Working closely with the 2012 Co Artistic Directors Crack also assembles a Production and Design Team, Bar Manager and Volunteers in the lead-up to the festival.

Fee: Crack staff fees are nominal, making this essentially a volunteer role. The 2012 Associate Producers Fee and the 2013 Artistic Directors will be determined according to the corresponding budget of the festival as a whole, which is in turn dependent on the income the Crack Theatre Festival team successfully attracts.

Duties:

Please note this is a job description of the Associate Producer 2012 role. Certain duties may be delegated to a specific Associate Producer based on the skill set of the successful applicants. The job description for Co Artistic Directors 2013 to be reviewed and clarified at the end of the 2012.

Assist in producing the artistic program

Under the guidance of the Co Artistic Directors:

- Seek out, advise and assist team in applying for or sourcing equipment and in kind support for the 2012 festival
- Promote the event submission process through your networks and operate strategically to broaden the reach and promotion the festival, contacting artists, training organizations and companies that best fit for Crack.
- Observe and advise on the selection process
- Create and maintain strong relationships with sponsors, funding bodies and partnering organisations



- Observe, advise and assist Artistic Co Directors across all areas of the programming process
- Observe and advise new and nurture existing networks across local Newcastle communities, media and business, artists, and the TINA organization to both to deliver the festival each year.

Co ordinate the Technical Operations and Logistics - 2012

Under the leadership of the Co Artistic Directors

- To liaise with TINA organisers and other festival directors (NYWF and Critical Animals) to ensure that the Crack Festival is integrated with other aspects of the TINA program
- To work collaboratively with the Crack creative team to put together the physical and technical logistics of the festival
- To ensure the Crack Theatre Festival happens on time and within budget

Co ordinate the Marketing and Publicity Strategy – 2012

Under the leadership of the Co Artistic Directors

- Effectively plan and roll out a Festival Specific Marketing campaign using web based, Radio, Print, industry specific and Social Media
- Maintain the Public Image of the Festival through consistent Branding and updating the Crack Theatre website inline with the Marketing campaign timelines

Forge pathways for the 2013 Festival

- In liaison with the 2012 Co Artistic Directors, source and secure appropriate funding for the operation of the 2013 festival. This will form the backbone of the 2013 festival, for which these positions will be ultimately responsible.

Represent the Crack Theatre Festival

- To use your time in the Associate Producer position to envisage and plan the 2013 CrackFestival under your co Artistic Directorship
- Continue to consider the long-term viability and vitality of the Crack Theatre Festival.

PLEASE NOTE: You do not have to be based in Newcastle to direct the Festival – we are a national festival and want national involvement. However, as noted above, the successful applicants will liaise with the wider This Is Not Art organisation prior to the festival, including regular face-to-face meetings in Newcastle.



Reasons to take on this role include:

- your love of Australia's emergent theatre communities;
- the chance to gain experience, professional development in a festival environment;
- an unparalleled opportunity to develop your contacts and networks in the Australian performing arts communities;
- your chance to get your hands on a vibrant, exciting national festival and take it to the next level.

Selection Criteria:

- Appreciation and understanding of the culture of This Is Not Art;
- An excellent knowledge of Australia's performing arts communities; in particular, an understanding of performance practice in traditional, contemporary and emergent forms;
- The ability to research and oversee the creation of a diverse and comprehensive festival program; creating and developing the program events from the ground-up using artist applications, and that is relevant to the target audience;
- The ability to effectively network and communicate with a large number of theatre-makers, performers, artists etc, who have differing levels of experience and confidence;
- The ability to offer skills, knowledge and networks that contrast with those contributed by the incumbent co-directors in order to develop a diverse and nationally representative festival;
- The ability to work collaboratively at all levels of the conception and implementation of a project;
- Excellent time management and organisational skills;
- The ability to organise by distance, primarily via email;
- Experience with the This Is Not Art festival or in managing similar projects and events.



PLEASE NOTE: Don't feel daunted by the selection criteria – if you have any doubts just give us a ring. We don't expect a candidate to meet all the selection criteria, but that is why we have a team, so we can cover all the bases. This is an opportunity not only to bring your skills and knowledge to the table, but also to learn on the job.

You can apply as an individual or together with another as a duo using one application. If you are interested in applying for the position, please send a cover letter, your CV(s) and a detailed response to the selection criteria to Crack Theatre Festival at cracktheatrefestival@gmail.com with "Crack Associate Producer 2012/13" in the subject header.

CV's should not exceed two pages, and response to key selection criteria should not exceed three pages.

Shortlisted applicants will be interviewed in mid-February, either face-to-face or via Skype. For more information about this position contact Gareth Hart at cracktheatrefestival@gmail.com or on: 0421 808 289

The closing date for applications is Wednesday 8th February 2012.